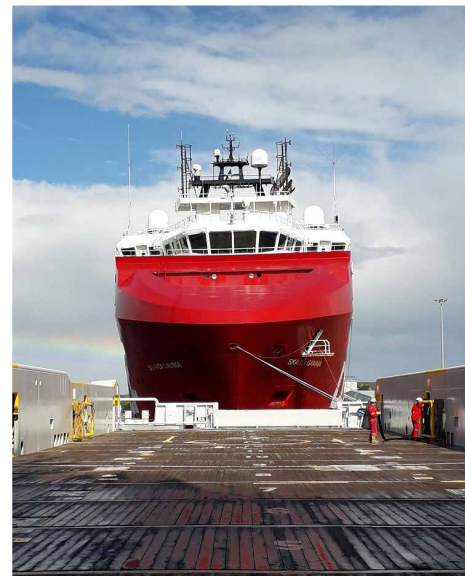


Sponsorship & Exhibition Opportunities

Tuesday 8 October 2024
Queen Elizabeth II Centre,
London

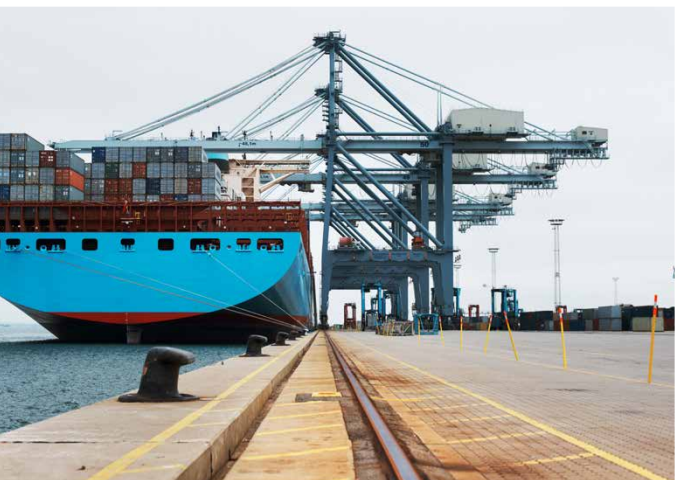


Organised by:



JOIN US AT

THE UK CHAMBER
OF SHIPPING'S
SHIPPING UK 2024
CONFERENCE



EMPOWERING UK MARITIME LEADERSHIP

The UK Chamber of Shipping stands as the authoritative voice of the UK shipping industry, representing the interests of over 200 members spanning all sectors of the maritime community.

With a rich legacy spanning back to 1878, the Chamber continues to spearhead initiatives aimed at promoting and safeguarding the UK's maritime interests on both domestic and international platforms.

Committed to fostering growth, innovation, and sustainability within the industry, the Chamber serves as a pivotal hub for collaboration, advocacy and knowledge exchange.

UNLOCK BUSINESS OPPORTUNITIES

Exhibit and sponsor at Shipping UK Conference. The inaugural Shipping UK Conference is a day dedicated to exploring the challenges and opportunities shaping the future of the UK shipping industry.



KEY FACTS

Date Tuesday 8 October 2024

Venue QEII Centre,
London SW1P 3EE

Delegates 300+

Stands 30+

Exhibitor Stand Space 2m x 2m

Exhibition Duration 5 hours

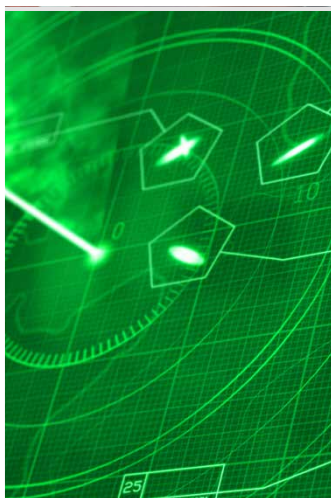


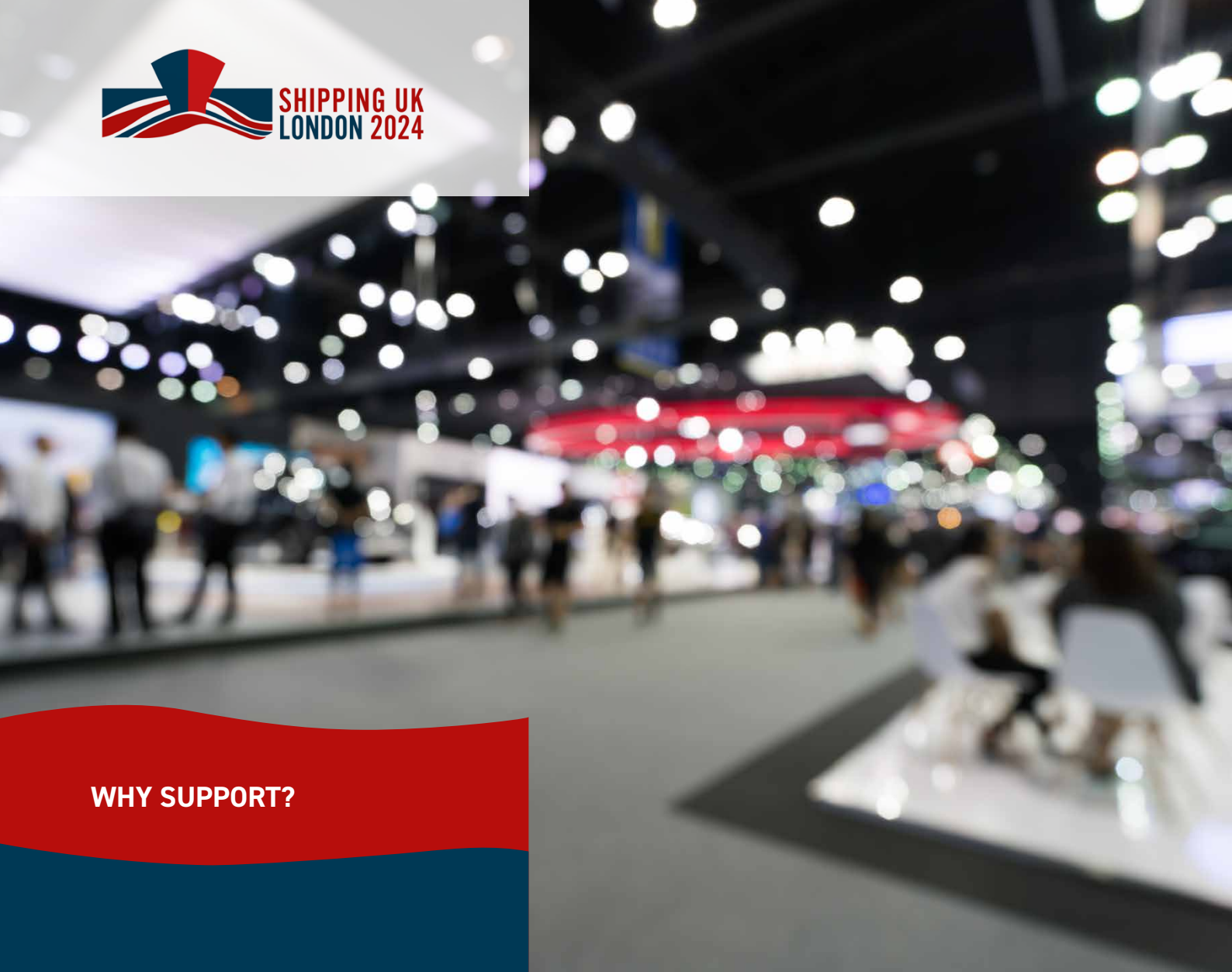
SHIPPING UK CONFERENCE

Shipping UK Conference provides industry professionals with an exceptional platform to gain strategic insights, forge connections, and explore new business avenues in the UK shipping sector.

Expect expert-led discussions on key challenges and opportunities, covering global crises, operational efficiency and sustainability. With ample networking, interactive sessions and cutting-edge research, attendees leave equipped to excel in the maritime industry.

Connect with industry leaders and senior executives in the UK shipping sector as we navigate the ever-changing landscape of maritime excellence.





WHY SUPPORT?



SPONSORING/EXHIBITING/SUPPORTING WILL...

- Boost credibility, nurture loyalty and seize opportunities with current and prospective clients.
- Endorse your organisation's standing in the industry and reinforce its visibility.
- Engage directly with a diverse audience of influential decision-makers, broadening your network.
- Connect with key opinion leaders who are otherwise challenging to reach.
- Showcase your offerings and expertise to an engaged audience.
- Keep delegates abreast of your latest developments.



ABOUT THE CONFERENCE

Visit [Shipping UK 2024](#) | UK Chamber of Shipping for programme updates.



INSIGHTS INTO UK SHIPPING CHALLENGES

Keynote speakers will set the scene for the morning session and share their views on the real issues challenging shipping over the next ten years.

This decade has already seen a pandemic, armed conflicts, economic volatility, and political uncertainty, as well as the challenge of decarbonising the industry. The session will look at the expectations for the rest of the decade, how supply chains will evolve to adapt and counter these challenges and what the industry might look like in 2030.

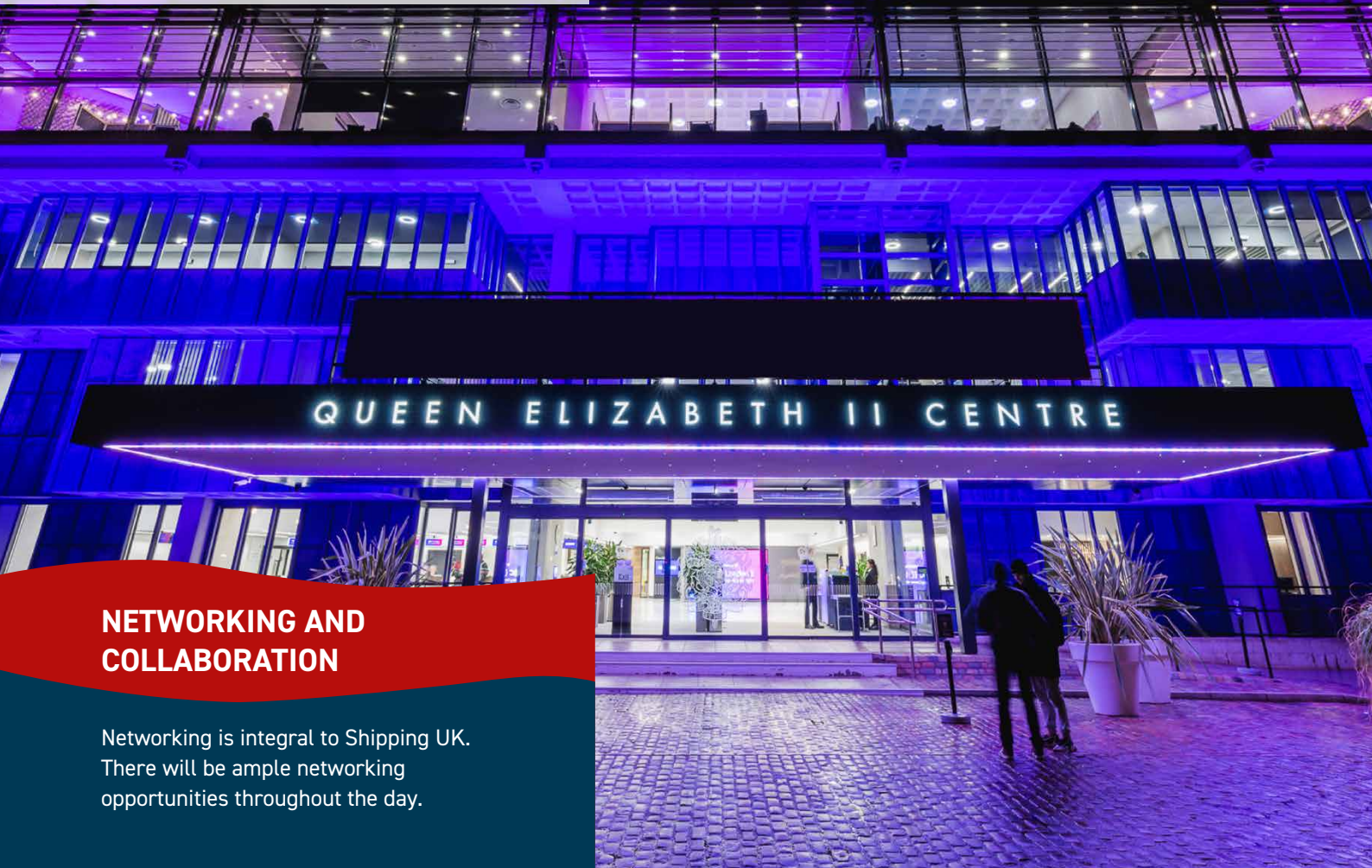
This will be followed by two interactive breakout sessions focusing on Global Supply Chain Trends and Energy Demand and Supply. The morning will end with a Plenary Q&A to summarise the first half of the day's business.

EMBRACING TRANSFORMATION

The afternoon keynote speaker will focus on the transformational opportunities for the industry. This session will generate some thought leadership on how the industry might adapt to customer's needs as well as efficiency gains. Bringing experiences from other industries, as well as how business will function in 2030.

This will be followed by two further breakout sessions with Data Transformation and Human Resource at Sea and Ashore being themes considered. All delegates will return to the main stage for the final time for the second Plenary Q&A and closing remarks from the event's moderator.

Paddy Rodgers, Director at Royal Museums Greenwich and former CEO at Euronav for 24 years, will moderate the day's events.



NETWORKING AND COLLABORATION

Networking is integral to Shipping UK. There will be ample networking opportunities throughout the day.



MORNING REGISTRATION

Opens early, allowing you to connect over morning refreshments and explore our exhibition.

EXHIBITION

There will be approx. 5 hours during the day for delegates to visit 30+ industry exhibition stands and attend brief presentations on exhibitor and sponsor services and products.

REFRESHMENT BREAKS & LUNCH

Regular breaks and lunch will allow attendees to connect over coffee, lunch and afternoon tea in the exhibition area.

EVENING RECEPTION

Unwind after a productive day with drinks, canapés, and networking opportunities. Take the time to visit any exhibition stands you may have missed.





SHIPPING UK SPONSORSHIP

Feature(s)	Description	Gold	Silver	Bronze
Price				
Member		£12,500 (+VAT)	£6,500 (+VAT)	£3,250 (+VAT)
Non Member		£13,750 (+VAT)	£7,150 (+VAT)	£3,575 (+VAT)
Inventory				
No. of Places		1	3	4
Tickets				
Number of Delegate Tickets	Conference & Reception	3	2	1
Exhibition				
Exhibition Space	2m x 2m area, table with 2 chairs	1st choice of location	2nd choice of location	3rd choice of location
Conference				
Speaker/Panel Session	Opportunity to speak / participate in panel debate	✓	✓	-
Welcome Screens	Sponsor's logo on the conference welcome slides	Most Prominent	Very Prominent	Prominent
Shipping UK Banner	Logo to appear on printed Shipping UK banners	Most Prominent	Very Prominent	Prominent
Conference Lanyards	Logo on conference lanyards	✓	-	-
Attendees Badge	Logo on badge	✓	-	-
Moderator Acknowledgment	Mention in opening and closing remarks	✓	✓	✓
Speakers' Corner	10 min presentations	✓	✓	-
Publicity				
Press Release	Announced through the Chamber's weekly Bulletin (1,500+ mailing list)	✓	✓	✓
Social Media	Promotion through the Chamber's social media account (25k LinkedIn followers, 30k Twitter followers)	✓	✓	✓
Social Media Graphic	Logo to appear on Shipping UK social media graphics	Most Prominent	Very Prominent	Prominent
Eshots	Up to 15 Shipping UK Eshots (April-October)	Most Prominent	Very Prominent	Prominent
Email Signature	Logo to appear on Chamber staff email signatures (Over 100k emails sent)	Most Prominent	Very Prominent	Prominent
Programme Advert	Advert in printed programme	Full Page Inside Cover	Full Page	Full Page
Programme Logo	Logo front cover	Most Prominent	Very Prominent	Prominent
'Proud to Support' 2024 Logo	Shipping UK Conference image for your promotional channels	✓	✓	✓
Web & App				
Logo	Logo and listing on Shipping UK's website and mobile app	Most Prominent	Very Prominent	Prominent
Sponsor Web Page	Single page with logo & company description	Most Prominent	Very Prominent	Prominent
Chamber Website	Appear in News & Events section	Most Prominent	Very Prominent	Prominent



SHIPPING UK EXHIBITION & SUPPORTERS

Feature(s)	Description	Exhibition	Supporters*
Price			
Member Early Bird	Early Bird rate 1st April to 30th June	£1,950 (+VAT)	–
Member Full		£2,150 (+VAT)	£500 (+VAT)
Non Member Early Bird	Early Bird rate 1st April to 30th June	£2,450 (+VAT)	–
Non Member Full		£2,700 (+VAT)	£600 (+VAT)
Inventory			
No. of places		30	–
Tickets			
Number of tickets	Conference & Reception	1	–
Exhibition			
Exhibition space	2mx 2m area, table with 2 chairs	✓	–
Conference			
Welcome Screens	Digital branding (logo) on the conference welcome slides	✓	✓
Speakers' Corner	Potential speaking opportunity at Exhibition - Limited spaces	✓	–
Publicity			
Press release	Announced through the Chamber's weekly Bulletin (1,500+ mailing list)	✓	✓
Social Media	Promotion through the Chamber's social media account (25k LinkedIn followers, 30k Twitter followers)	✓	✓
Social Media Graphic	Logo to appear on conference's social media graphics	✓	✓
Programme logo	Logo in programme	Inside	Inside
'Proud to Support' 2024 logo	Shipping UK Conference image for your promotional channels	✓	✓
Web & App			
Logo	Logo and listing on Shipping UK's website and mobile app	✓	✓
Exhibitor web page	Single page with logo & company description	✓	–

*Supporters - this is aimed at Shipowners / Ship Managers who would like to show their support for the objectives of the conference.

GET IN TOUCH

Enhance your brand presence, engage with industry leaders, and forge meaningful connections at Shipping UK. Secure your exhibition space or explore our sponsorship opportunities today!

Don't miss this opportunity to chart the future of UK shipping with Shipping UK.

Sponsorship

Tony Jerome,
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UK Chamber of Shipping
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Exhibition

Carrie Matthews, Exhibition Manager,
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shippinguk@cl-events.com +44 (0)20 8432 4320

