UKChamber of Shipping Annual Dinner

JW Marriott Grosvenor House, London Monday 5th February 2024

Sponsorship Packages





Summary of the UK Chamber of Shipping Annual Dinner <u>2023</u>

Venue: JW Marriott Grosvenor House, London

Date: 6th February 2023

- 844 Guests
- 86 Tables
- 350+ different companies represented
- 8 Sponsors



About us

The UK Chamber of Shipping is the trade association and voice of the UK shipping industry. We work with Government, parliament, international organisations and others to champion and protect the industry on behalf of our members.







The UK Chamber of Shipping 'Annual Dinner' will take place on 5th February 2024 at the JW Marriott Grosvenor House, Park Lane, London

The event will be hosted in the Great Room and bring together 850+ influential leaders in the shipping industry along with politicians and other industry stakeholders.

The gala occasion has proved to be the highlight in the shipping calendar and an excellent opportunity to demonstrate the power and importance of the industry.













Sponsors will have the opportunity to increase brand awareness and align themselves with the UK Chamber and this premier event.

Benefits of Ssponsorship include the following branding opportunities:

- Logos on digital screens and printed banners
- Logo on front of dinner programme
- Advert in the programme
- Logo on the screen in the Great Room
- Logo on large table plans
- Signage on entrance stairs









Sponsorship includes pre-event social media exposure: Twitter 29k followers LinkedIn 20k followers

Logos are also included on **Chamber Email** Footers (50k+ emails sent) and the organisation's Daily Brief & Weekly Bulletin (1.5k distribution)



UK Shipping @ukshippi... · 30/01/2023 ··· 1 #week to go before our Annual Dinner 2023 black-tie event. With nearly 850 influential #guests in attendance:

> See you on 6 February Doors open at 7 pm

Thanks to our sponsors @NorthernMrn @UKShipRegister @V GroupLtd @lloydsregister @ABSeagle @Witherbys Denholm & Seapeak



Minutes of the Safety and Environment

Upcoming events



The Annual Dinner

Our Annual Dinner 2023 will take place on Monday 6 February, at the iconic 5star hotel, JW Marriott Grosvenor House, on Park Lane in the heart of Mayfair. This is a wonderful opportunity to network with colleagues and celebrate recent milestones. Last year, this event attracted around 800 influential guests from across the maritime industry.

The dinner is kindly sponsored by <u>Northern Marine</u> (Gold Sponsor), <u>V. Group</u> (President's Reception), <u>Denholm</u>, <u>UK Ship Register</u>, <u>Lloyd's Register</u>, <u>ABS</u> and Seapeak (Silver Sponsors).



UK Shipping @ukshipping · 6d

Thank you to everyone who attended our Annual Dinner yesterday, especially Baroness @CharlotteV and our sponsors @NorthernMrn @UKShipRegister @V_GroupLtd @lloydsregister @ABSeagle @Witherbys, Denholm & Seapeak.

You all played a vital role in ensuring the success of this event.



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Tony Jerome

Head of Membership & Business Development

UK Chamber of Shipping

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Contact: Tony Jerome Head of Membership &

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<u>Silver Sponsor – £12,000 + VAT</u>

- 20 tickets (2 tables)
- Logo on all pre-dinner promotional material print & digital
 - Full Page Advert in Annual Dinner Programme
 - Regular Adverts in Chamber's Weekly Bulletin
 - Repeated Social Media posts
 - Solus e-shot announcement to 1,000+ membership subscription list
 - Logo on screen in Great Room
- Large logo on printed and digital display banners at the dinner
 - Branding on Reception Poster sites
 - Branding on large Table Plans
 - Acknowledgement in CEO's speech
 - Opportunity for blog post on website

Contact:

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Head of Membership &
Business Development

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Bronze Sponsor – £8,000 + VAT

- 10 tickets (1 table)
- Logo on all pre-dinner promotional material print & digital
 - Full Page Advert in Annual Dinner Programme
 - Regular Adverts in Chamber's Weekly Bulletin
 - Repeated Social Media posts
 - Solus e-shot announcement to 1,000+ membership subscription list
 - Logo on screen in Great Room
- Large logo on printed and digital display banners at the dinner
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