



UK Chamber of Shipping  
**Safety Culture  
Conference  
2023**

3<sup>RD</sup> & 4<sup>TH</sup> OCTOBER  
BRISTOL HARBOUR HOTEL  
BRISTOL

Sponsorship Proposal  
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# Safety Culture Conference 2023

## - Background

### Introduction:

This year's Safety Culture Conference will take place at the Bristol Harbour Hotel, Bristol.

This 1.5 day Conference will provide approx. 100 industry representatives the opportunity to hear from expert speakers, share good practices and promote effective safety cultures for all.

Delegates will be invited to discuss the challenges they face in developing safety culture within their organisations, the successes they have achieved and the next steps they are looking to take.

This event will be open to both members and non-members of the Chamber.

On the evening of the 3<sup>rd</sup> October, delegates will be able to enjoy a Food & Drink Reception which will provide a networking opportunity and a chance to discuss the outcomes of the day.



# Safety Culture Conference 2022

## Summary:

- Venue: Hope Street Hotel, Liverpool
- 75 Delegates
- 17 Speakers
- Sponsors: Shell, V.Group, Bureau Veritas and UK P&I Club
- Companies represented at the Conference included:

A&P Falmouth, Anglo Eastern, Anker & Marsh, Bibby Marine, Boluda Towage, Briggs Marine, CalMac Ferries, DFT, Dublin Port Co, Harwich Haven Authority, Hill Dickinson, James Evans, James Fisher, Seapeak, K Line, MAIB, MCA, Northern Marine, Novellus Solutions, NTS, Ocean Technologies Group, Red Funnel, Rightship, RMT, Seatruck, Seaways Psychology Services, Serco, NorthlinkFerries, Shell, SkuldP&I Club, Stella Maris, Stena Drilling, Stena Line, Svitzer, Nautical Institute, Tidewater, MOD, UK P&I Club, V.Group & Wightlink.

# Safety Culture Conference 2023

## Conference Sponsorship Package - £4,500 + VAT

We have devised a joint sponsorship for the Conference (excluding the evening activity on the 3<sup>rd</sup> October 2023).

### Pre-Event

- Press Release to announce sponsorship
- Regular social media posts promoting sponsors (Twitter and LinkedIn)
- Advert in the Chamber's Weekly Bulletin
- Logo on the Safety Culture Conference social media graphics
- Logo on Safety Culture Conference event page
- Logo to appear on Chamber Staff E-Signature (approx. 50,000 emails)

### Event

- 2 x Delegate Conference Tickets (Two Day Conference & Evening Reception)
- Logo on banners (1m & 2m banners)
- Speaking opportunity on a relevant topic and a chance to include presentation/report and further details in follow up event email sent by UK Chamber to event attendees
- Full Page advert in Event Programme
- Logo on the Front Page of the Event Programme
- Acknowledgement in the Chamber's CEO (or deputy's) speech
- Bio of Sponsor's speaker included in the Event Programme
- Opportunity to provide materials, banners, giveaways at the Conference

# SOME PICTURES FROM THE 2022 SAFETY CULTURE CONFERENCE

