



UK CHAMBER
of SHIPPING

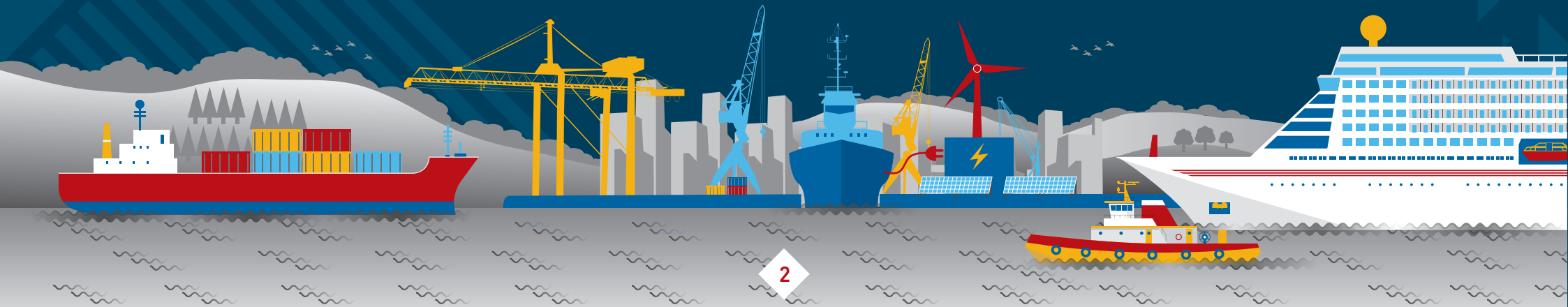
UK CHAMBER OF SHIPPING STRATEGIC PLAN 2023▶▶▶2028



UNITING UK SHIPPING

Uniting, promoting and championing an environment for shipping in the UK to thrive; helping to deliver a greener world and a more prosperous nation.

- ▶ We are a member body, open to shipping companies of all sizes, sectors and flags
- ▶ We offer expert advice and facilitate sharing good practice
- ▶ We influence policy development at UK and international level
- ▶ We promote shipping's relevance as the collective voice of the industry
- ▶ We horizon-scan for emerging trends, issues and opportunities
- ▶ We host the Merchant Navy Training Board for seafarer training and education
- ▶ We provide the forum for industry decision-making
- ▶ We bring members together for networking and development



Information
Expertise
Good practice
Support members

ADVISE

Representation
Influence and impact
Route to UK Government
Thought leadership

ADVOCATE

UNITING UK
SHIPPING



ADVANCE

Horizon-scanning
Innovation
Attract talent
Sustainable future

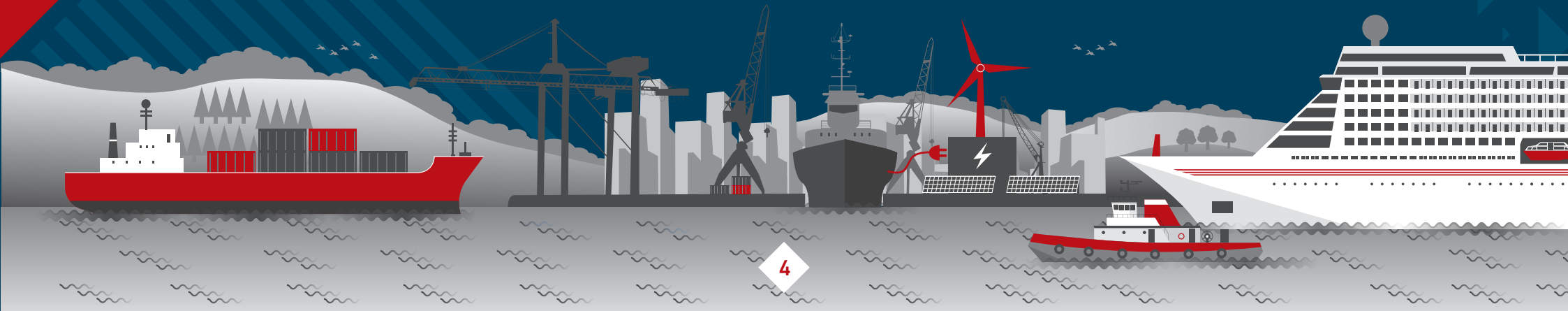
AMPLIFY

Voice of shipping
Media campaigns
Marketing and promotion
Industry relevance

ADVISE

ADVISING members is a core role with deeply-embedded policy expertise. Chamber committees and panels represent the collective view of the industry;

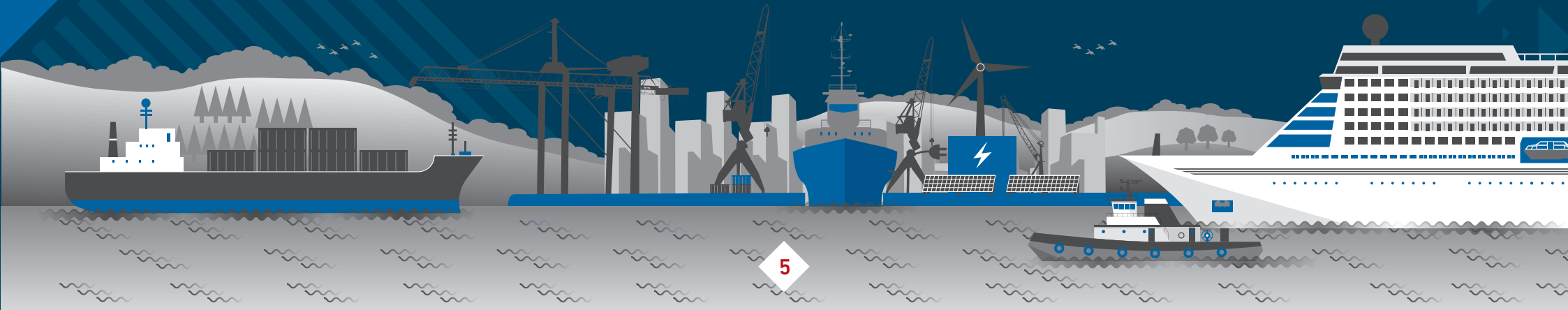
- ▶ We provide expert advice on key topics – from decarbonisation to safety
- ▶ We facilitate sharing of good practice, case studies and lessons learned
- ▶ We deliver a timely, impartial, tailored service to members and partners
- ▶ We assist members by signposting regulations and future policy developments
- ▶ We consolidate industry views in consultations
- ▶ **We support members to deliver success**



ADVOCATE

Successful ADVOCACY requires clear evidence-based positions, strong government relationships, and partnerships with national and international bodies;

- ▶ We are passionate advocates for the industry and its people
- ▶ We lead the thinking and shape the debate
- ▶ We engage with Government and regulators in future policy development
- ▶ We are highly influential at both UK and international level
- ▶ We represent our members' interests – whatever their size or sector
- ▶ **We deliver strong thought leadership across a complex industry**



AMPLIFY

AMPLIFYING both our core policy positions and the intrinsic value of shipping requires a focused communications strategy delivered in conjunction with partners;

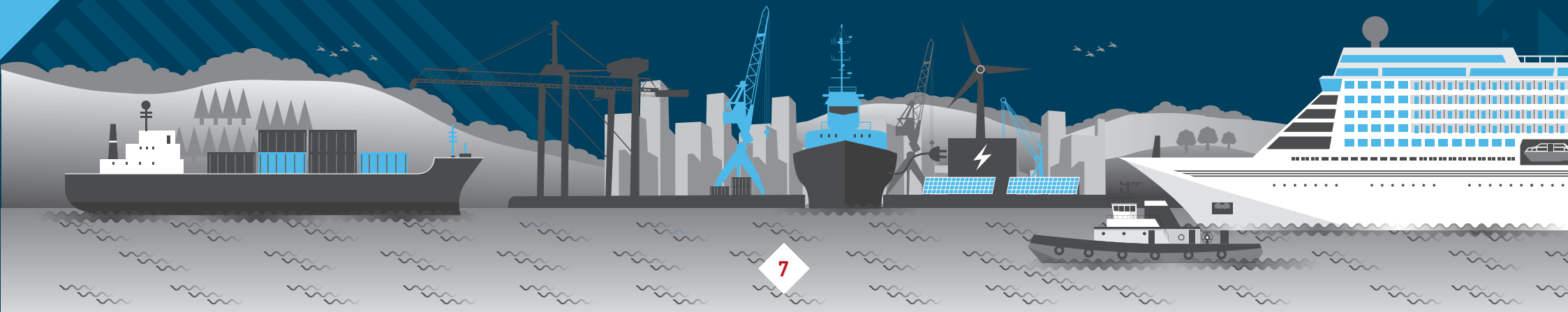
- ▶ We are the authoritative voice of UK shipping
- ▶ We promote the industry and its vital role in UK prosperity and security
- ▶ We champion the value of seafarers and the range of maritime careers
- ▶ We proactively drive improved safety culture and performance
- ▶ We lead media campaigns on key policy issues
- ▶ **We champion industry relevance to regulators, partners and the public**



ADVANCE

ADVANCE horizon-scanning helps the industry identify and act on key future trends to meet the challenges and opportunities of tomorrow;

- ▶ We source robust data and diverse perspectives on emerging trends
- ▶ We engage with members to assess the consequences for shipping
- ▶ We ensure the industry has the skills to thrive in a rapidly changing world
- ▶ We lead the debate on decarbonisation and digitalisation
- ▶ We act as a catalyst for change and innovation
- ▶ **We ensure a sustainable future for the UK shipping industry**



OUR VALUES



We put service to our members at the heart of everything we do



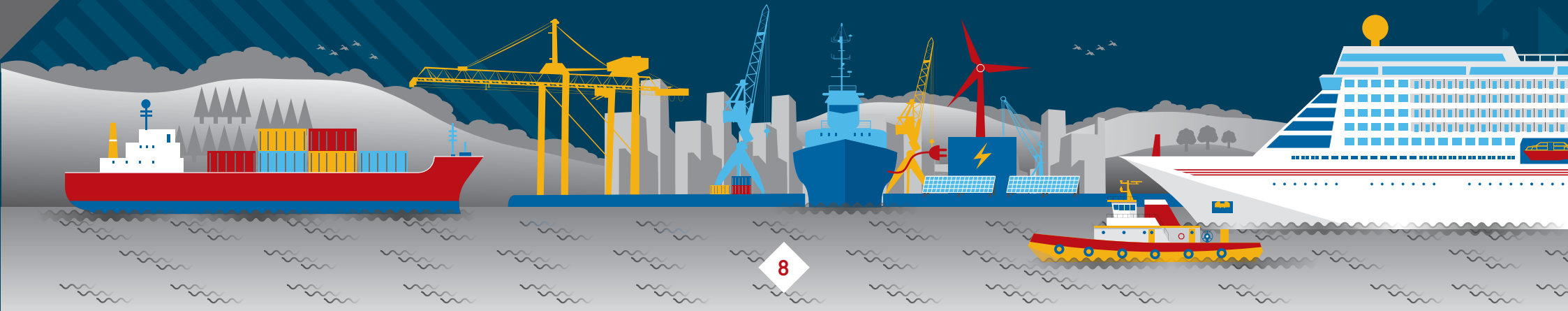
We earn trust through openness and transparency



We deliver ambitious results through diligence and determination



We act with unfailing integrity, independence and impartiality





UK CHAMBER
of SHIPPING

UNITING UK SHIPPING

Uniting, promoting and championing an environment for shipping in the UK to thrive; helping to deliver a greener world and a more prosperous nation

www.ukchamberofshipping.com 020 7417 2800 30 Park Street, London SE1 9EQ

 @ukshipping  UK Chamber of Shipping

